

Matt Dean Pettit



Instagram: @mattdeanpettit

Twitter: @MattDeanPettit



Matt is a sought after spokesperson and has done national work with such brands as Ketel One vodka, Coors Banquet, Campbell's Soups, the NFL, Canola Farmers, duBreton pork and much more.

Matt regularly appears on The Social, Marilyn Denis and a plethora of morning shows! He is the Toronto Blue Jay's biggest fan and can be found at any sporting event that comes through the city.

In 2017 Matt was on stage at Saborea- Puerto Rico and the Big Festival Canada! In 2018 he returned to Puerto Rico for his second year in a row, was featured at Tastemaker in Toronto and launched his second cookbook "The Great Canadian Shellfish Book" which hit the shelves in April!

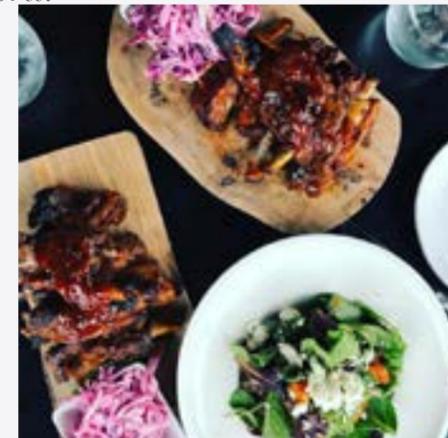
Bio

From his first job as a busboy at the young age of 13 to line cook at 14, Matt's passion for the food industry started early. Matt's love for cooking comes from his mother, his passion over 20 years of experience in hospitality. He began to work on his own food company and soon gave birth to Rock Lobster Food Co, which grew into 3 bustling restaurants in Toronto, serving classic seafood dishes, comfort food, and home to the 3 year award-winning Rock Caesar.



Matt is currently focused on expanding the Matty's Seafood brand offering lobster bisque, chowder, mac & cheese, spices, and of course the famous lobster roll in Sobeys stores across Ontario along with other major retailers across Canada & U.S.

Matt's other exciting projects include his critically acclaimed Best-Selling cookbook, The Great Lobster Cookbook published by Random House, with a second book on the way and co-starring in the Food Network Canada TV & Web Show Supersnack Bros. where he showcased iconic snack foods made with crazy culinary twists.



Recent Brand Partnerships:

Whitehaven Wines

Coors Banquet

NFL

duBreton

Canola Farmers